RATAAHT Museum

Lobkowitzplatz 2, 1010 Wien presse@theatermuseum.at www.theatermuseum.at

August 2023

New Exhibitions Autumn 2023

99 Showbusiness Made in Vienna The Marischkas18 October 2023 to 9 September 2024 **AVISO Press event: Monday, 16 October 2023, 10 a.m.**

99 Walk of Fame
 The Simultaneity of Success and Persecution
 An intervention by students of the
 Institute of Theatre, Film and Media Studies, University of Vienna
 November 2023 thru February 2024
 AVISO Press event: Wednesday, 15 November 2023, 10 a.m.

Exhibition-Highlights 2024

99 Staging Hofmannsthal
31 January until 19 August 2024
AVISO Press event: Tuesday, 30 January 2024, 10 a.m.

Event Series

Lobkowitzer Ramasuri and Family Concerts

November 2023 until June 2024

SUBJECT TO CHANGE

Exhibitions and Events

Autumn 2023 / Preview 2024

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August 2023

Current Exhibitions and Projects 2023

99 Austropop From Mozart to Falco Until 4 September 2023

Pashion for the Stage
 Monika von Zallinger
 Costume Drawings
 Until 6 November 2023

Permanent Presentations

99 The Naked Truth Gustav Klimt and his Vienna around 1900

99 Richard Teschner's Magic Mirror The Development of a Total Artwork

99 Acting Spaces Stage Models

99 From Real Life into the World of Art Online exhibition

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Temporary Exhibition NEW

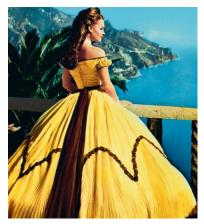
99 Showbusiness Made in Vienna

The Marischkas 18 October 2023 to 9 September 2024 AVISO Press event: Monday, 16 October 2023, 10 a.m.

Our major 2023/24 exhibition showcases one of Vienna's most amazing dynasties of theatre greats who dominated the stage and films for almost a century: the Marischkas. Beginning with brothers Hubert (1882-1959) and Ernst (1893-1963), we examine their works for the theatre, operetta and cabaret revues, as well as their pioneer contributions to filmmaking in Austria. In addition, we explore the life and work of an extended panorama of family members active in the arts such as Lilian Marischka, and creative collaborators including composers as well as costume designers like Gerdago or Stella Junker-Weißenberg.

Thanks to his trilogy of 'Sissi' films, the director Ernst Marischka has remained a household name, but the illustrious œuvre of his brother Hubert – theatre impresario, operetta singer and bon vivant – is waiting to be rediscovered. The same is true of the latter's stagings of spectacular cabaret revues during the 1920s that do not have to shun any comparison with contemporary productions in Paris or New York.

The exhibition coincides with the digitalisation of 20.000 papers and documents making up one part of Hubert Marischka's legacy. This archive material will be made accessible online together with the entire rest of his estate. Selected contemporary positions will also help to comment on and contextualize the Marischka family's œuvre.



Sissi: The Fateful Years Of An Empress (AT 1957) Director: Ernst Marischka, 19 December 1957 © dpa Picture Alliance / picturedesk.com © Beta Film GmbH

RATAAHT Museum

Im Palais Lobkowitz Lobkowitzplatz 2, 1010 Wien presse@theatermuseum.at www.theatermuseum.at

Intervention NEW

99 Walk of Fame
The Simultaneity of
Success and Persecution
November 2023 until February 2024
AVISO Press event: Wednesday, 15 November 2023, 10 a.m.

The intervention *Walk of Fame* sheds light on little-known or completely forgotten actors of Viennese theatre life between 1900 and 1938. 14 selected personalities represent a cosmopolitan Jewish (theatre) modernity that, from today's perspective, paints a fascinating picture of Vienna as a cosmopolitan city with a cross-border understanding of culture.

The range of 'theatre multi-talents' presented spans from Else Feldmann (playwright), Henny Pia Herzer (student director), Camilla Frydan (composer), Maria Gutmann (director/actress/dramaturge), Lia Rosen (actress) and Helene Richter (theatre historian/critic/Anglist) to Heinrich Glücksmann (dramaturge), Oscar Friedmann (librettist/journalist), Armin Friedmann (playwright/journalist), Josef Rehberger (actor), Siegfried Geyer (theatre critic/stage manager), Siegfried Löwy (theatre critic), Hans Liebstöckl (journalist) and theatre-goer Bernhard Krakauer.

The cultural heritage of this era of cosmopolitanism is hardly present in Vienna today. *Walk of Fame* goes looking for clues, brings the lives and work of these inspiring personalities back to light and tells the story of forgetting as a story of the Holocaust and expulsion.

A cooperation of the Theatermuseum with students and the archive of the Institute of Theatre, Film and Media Studies at the University of Vienna.



Drawings © Eva Leitner

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Events NEW

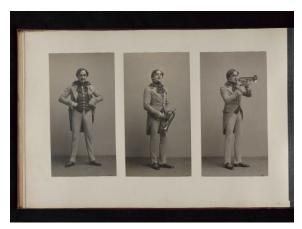
Lobkowitzer Ramasuri and Family concerts

November 2023 until June 2024

In 2023, the Theatermuseum has established itself as a new venue for multi-faceted concerts, readings and cabaret – interpreted by outstanding artists in their respective genres. The 2023/2024 season promises another programme of artistic highlights.

With the **99 Lobkowitzer Ramasuri** series, actor, singer and conferencier **Georg Wacks** creates evenings dedicated to literature and cabaret in the spirit of historical Jewish entertainment culture. In *Der Komponist der Zukunft*, the rivals Richard Wagner and Jacques Offenbach meet in "duel". *Mir kommt keiner aus!* reveals the unknown sides of the universal genius Hubert Marischka. With the baroque ensemble Klingekunst, we embark on a frivolous and humorous musical-literary stroll *Im Irrgarten der Lüste*. With Jewish-Arabic anecdotes, i.e. *Lotzelach im Abendland*, we travel to the place of longing, the Orient. Finally, *Grüß mich Gott* brings a reunion with texts by the legendary Fritz Grünbaum, interpreted by Christoph Wagner-Trenkwitz.

With **Familienkonzerte**, the St. Gilgen Children's Music Festival founded by Marie-Theres Arnbom makes a stop at the Eroica Hall. The exciting and varied concerts delight young and old alike. In a swinging sound installation by Sophie Reyer, we meet *Sternenhexe Elsemond* in the coming season, who does not fit into the world of witches at all. Marko Simsa and the Sons of the South invite us on a musical journey to the Orient and *Das bunte Kamel* accompanies them. *Die Konzertmaus* of Anna Lang and her ensemble is actually supposed to accompany little Konrad to his very first concert visit, but disappears from one moment to the next. Can we find the little animal again together?



3 role portraits: Hubert Marischka as "Olivier, Cabaretier und Direktor" in "Didi", Carltheater, 23 October 1909. (Marischka album 2: The Divorced Woman, Didi, Gypsy Love. 1908 - 1910) Photo: Ludwig Gutmann Theatermuseum © KHM-Museumsverband

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Temporary Exhibition current

99 Austropop From Mozart to Falco Until 4 September 2023

The show "Austropop. From Mozart to Falco" tackles the not wholly uncontroversial term "Austropop". Tracing the popular, subversive and critical aspects of music and art "made in Austria", the exhibition covers the period spanning the years from Mozart to Falco and beyond.

The show occupies seven exhibition spaces. Besides the **cult of celebrity** surrounding such artists and personalities as Empress Elisabeth of Austria, as featured in operettas and musicals, the exhibition also looks at Austria's perception of the world, its **self-image and repudiation** thereof as depicted in the *White Horse's Inn* and the *Sound of Music*. It takes us to such **pubs and clubs** as the cafés "Hawelka", "Gutruf", "U4" or "Nikodemus", which have long played key roles as social haunts and trend-setting venues for music. The perennial **"love-hate relationship" between Ö3 and the Austrian pop music scene** features in the exhibition no less than do such **taboo issues** as alcohol, other illicit drugs and depression, and thus reveals the darker shades of Austropop. Popular topics, such as the **passion for sport** – from the "wunderteam" to Wolfgang Ambros' Schifoan are not overlooked, thus recalling those magical episodes in Austria's sporting history.

Austria has produced many pop stars. They include Johann Nestroy as a great folk actor and, of course, Johann Strauss, who caused a sensation in America as well as in Russia with true pop concerts. Numerous operettas also thrilled audiences on Broadway and in early film adaptations, and with them popular Austrian musical theatre works came to international stages. The tenor Richard Tauber was one of the great pop stars of the 1930s.

In their songs, Armin Berg and Hermann Leopoldi used humour to bring up painful subjects; this continued after the Second World War with Helmut Qualtinger, leading to the beginning of the era called Austropop. Arik Brauer, André Heller and Marianne Mendt turned their social criticism into unique, novel forms. Ludwig Hirsch and Georg Danzer, Wolfgang Ambros and Reinhard Fendrich founded Austropop, which continues to evolve.



The objects in the show are originals from the Theatermuseum's collections combined with loans from private and institutional collections, as for instance the Falco-Privatstiftung, Wienbibliothek im Rathaus, Technisches Museum Wien, Vereinigte Bühnen Wien, cult club Nikodemus as well as enthusiastic fans. www.theatermuseum.at/austropop

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Temporary Exhibition

99 Fashion for the StageMonika von Zallinger
Costume Drawings
5 May to 6 November 2023

Fashion for the Stage presents 100 of a total of 400 sheets of costume drawings by the Viennese artist Monika von Zallinger, born in 1940. Based on Zallinger's works for 13 domestic and foreign productions, including Wolfgang Amadeus Mozart's *Marriage of Figaro* (Semperoper, Dresden, 1995), Arthur Schnitzler's *Reigen* (Theater in der Josefstadt, Vienna, 1989), Tankred Dorst's *Schattenlinie* (Akademietheater, Vienna, 1995) and Paul Engel's contemporary opera *Daniel* (Staatstheater am Gärtnerplatz, Munich, 1994), the exhibition conveys the creative power of drawing at the threshold between (everyday) fashion and clothing for the stage.

The large-format drawings are particularly captivating because of the imposing arrangement of the figures: juxtaposed ,frieze-like', they sometimes appear classical and statuesque, sometimes dynamic and playful. They convey the feeling of a well thought-out stylistic design that does not disregard even the tiniest detail. The shape of the bodies as well as the drape of the fabrics are copied from nature, but there are no limits to the imagination when it comes to the cuts and colours of the costumes, because "it's all theatre!", as the artist says about her costume design work.

We encounter sumo wrestlers sporting gold caps, a ballerina on a pedestal moving her legs under a pink skirt, a group of masked revellers enjoying a wild ball night during the Carnival in Venice, bathers from the 1920s on a catwalk, figures that laugh, cry, dance and box.

Monika von Zallinger's costumed figures literally jump out of the drawings and mingle with the audience in the exhibition.

www.theatermuseum.at/fashionforthestage



Exibition poster Theatermuseum © KHM-Museumsverband

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Permanent Presentation

99 The Naked Truth Gustav Klimt and his Vienna around 1900

Gustav Klimt's celebrated painting *Nuda Veritas* (1899) was bequested by critic and playwright Hermann Bahr (1863–1934) to the Theatermuseum. On the occasion of the 160th anniversary of the birth of Gustav Klimt (1862–1918) in July 2022, the Theatermuseum is showcasing one of this great painter and graphic artist's most important paintings, his *Nuda Veritas* (1899), against the backdrop of radical artistic reform movements in Vienna around 1900.

Vienna around 1900 was shaped by a mood of departure in the artistic, intellectual, and academic fields. The city saw a unique concentration of cultural achievements that formed the ground of the Viennese Modernism. When Gustav Klimt first exhibited his painting *Nuda Veritas* in 1899, he was the first president of the Vienna Secession since its foundation in 1897 and one of the movement's figureheads. The painting was a bid for veracity in art, pleading for uncompromising artistic representation. With this work, Klimt reacted to the lack of understanding he encountered from the public. The proverbial ,naked truth' steps forward as a life-size nude holding up a mirror to her beholders. ,Know thyself', she seems to be demanding, and Klimt crowns her with a quote from Friedrich Schiller: ,IF YOUR DEEDS AND YOUR ART CANNOT PLEASE EVERYONE = PLEASE A FEW. TO PLEASE MANY IS



TERRIBLE.

A radical message! It says it all – and not everyone reacts with enthusiasm.

The new set up of the exhibition room at the Theatermuseum positions important contemporary artists next to this deeply symbolic painting: people who, quite as the work demands, found their affirmation and their guides in their own creations: Hermann Bahr, Anna Bahr-Mildenburg, Joseph Maria Olbrich, Gustav Mahler as well as Alfred and Mileva Roller.

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Permanent Presentations

99 Acting Spaces Stage Models

Over the centuries different types of stages and auditoria have been devised. Each period and ideology influenced and affected the role and appearance of theatre spaces. The selected models on show not only serve as examples illustrating some of the formal criteria of theatre spaces, they also document the different possibilities of how the audience can face the stage. This helps to explain how the type of stage selected changes and affects the type of performance the audience witnesses – from acting on simultaneous stages or the forestage to using the whole space of stage.

www.theatermuseum.at/acting-spaces

99 Richard Teschner's Magic Mirror The Development of a Total Artwork

Richard Teschner's (1879–1948) symbolist puppet theatre, which comprised both the enraptured and audacious technical innovations, formed the sublimation of an exceptional artistic career. With his revolutionary theatre of figures, he created an integrated theatrical work of art encompassing everything from puppets to plays, from stagecraft to the accompanying music. Using the Javanese rodpuppets as his model, he developed a new, expressive puppet variety for his pantomimic plays. Overcoming the traditional proscenium stage led to the unique round of the "Magic Mirror", which gave rise to images of great beauty and suggestive effect.

As one of its most exclusive and seminal collections the Theatermuseum holds Teschner's estate and dedicates two showrooms to the "magician of Gersthof".

www.theatermuseum.at/magic-mirror



Theatermuseum © KHM-Museumsverband



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Online Exhibition

99 From Real Life into the World of Art

In the Early Modern period, theatrical and festive occasions played a fundamental role in European artistic activity. They brought together artists from different disciplines and backgrounds, generating processes of hybridization between the visual and the performing arts. Depending on the clients' representation requirements theatre and festive events unfolded strong visual narratives and marked the point of transition »from real life into the world of art« (Jacob Burckhardt, The Civilization of the Renaissance in Italy, 1860).

As a result of the international ART-ES research project, originally initiated by the University of Málaga, the virtual exhibition *From real life into the world of art* aims to analyse relationships between visual and performing arts in the European and Hispanic context of the 16th to 18th centuries. It provides an experience midway between a scientific publication and an interactive presentation. Through the innovative combination of audio-visual media, 15 digital rooms relating to historical festivals, parades, operas, ballets and artworks of particular significance within the history of art and the performing arts can be visited online.

Together with twelve researchers from five European countries, the Theatermuseum, the Imperial Carriage Museum at Schönbrunn Castle, Ambras Castle in Innsbruck and the Visual Media Department of the KHM-Museumsverband took a leading role in curating the exhibition and its technical realisation. The contributions of the Theatermuseum deal with the festive culture of the Viennese court at the end of the 17th century. Rudi Risatti reanimates the horse ballet *La contesa dell'aria e dell'acqua* ("The Contest Between Air and Water") and Daniela Franke retells the story of the most famous Viennese baroque opera *Il pomo d'oro* ("The Golden Apple") of 1668. In *Winter Delights* Monica Kurzel-Runtscheiner from the Imperial Carriage Museum revives the fascinating world of courtly entertainment with an animated sleigh ride from 1765. Finally, Veronika Sandbichler from Ambras Castle presents the *Kolowrat-Wedding from 1580*, a festive procession in Innsbruck full of mythological and fantastic figures (available in 2022).



By making the contents accessible online and allowing the users to choose specific routes, the exhibition addresses both the academic community and a wider audience. www.artes-exhibition.digital

From Real Life into the World of Art The Contest Between Air and Water Animation / Filmstill © KHM-Museumsverband

Exhibitions and Events

Autumn 2023 / Preview 2024

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The Theatermuseum

The Theatermuseum brings together collections on all topics of the performing arts and is one of the most comprehensive and important documentation centres of its kind in the world. Objects of contemporary Austrian and international stage art from spoken and musical theater, dance, film and puppet theatre are kept in the archives and are scientifically researched, published and presented in exhibitions. The aim is a differentiated in-depth research and the attractive presentation of various topics and correlations.

More than two million objects are kept in the collections of the Theatermuseum, amongst them 100.000 drawings, around 1.000 stage models, more than 1.5 million photographs, souvenirs of actors, authors, composers, costumes, some of them designed by Oskar Kokoschka and Fritz Wotruba, as well as puppets of diverse playing techniques, amongst them Richard Teschner's famous "Magic Mirror". Autographs by Ludwig van Beethoven, Johann Wolfgan von Goethe, Richard Strauss, Gustav Mahler as well as Franz Kafka are housed in the archives. Gustav Klimt's prominent painting *Nuda Veritas* was bequested by author and his supporter Hermann Bahr.

Many of the exhibitions evolve from cooperations with other cultural institutions and are shown in other Austrian museums and abroad. These activities are complemented by events and educational programmes for all ages.

Whereas the theatre seeks the direct encounter with the magic moment, the Theatermuseum finds room and time for ireflection.

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The Palais Lobkowitz A City Palace Introduces Itself

The Lobkowitz Palace was the first important town palace built in Vienna after the second Ottoman siege in 1683. Philipp Sigmund Count of Dietrichstein was the owner, buying several real estates in the area. After several years of planning the imperial court engineer Giovanni Pietro Tencala was commissioned with the design and construction of the palace. Head of engineering Johann Bernhard Fischer von Erlach designed the prominent central risalit with the main portal. The Lobkowitz Family bought the palace in 1745 and owned it till the seventies of the 20th century. Under Prince Franz Joseph Maximilian von Lobkowitz the palace had its heyday. Around the middle of the 19th century the Lobkowitz family moved their main principal residence to Raudnitz (Roudnice) in Northern Bohemia and rented out the Viennese Palace.

From 1869 till 1909 the French Embassy and from 1919 till 1938 the Czechoslovakian mission were based in the building. In 1939 the palace was converted into the "House of Fashion", a central information and propaganda office in fashion affairs. After World War II, the damaged building was rented by the French occupying power in 1946, renovated, refurbished and as of 1947 till 1979 it housed the French Cultural Institute. Following this period the palace was bought by the Republic of Austria, and after further renovations the theatrical collection was spun off the association with the Austrian National Library and moved to the 300 year old baroque palace. On 26 October 1991 the Theatermuseum was inaugurated as independent institution. Since 2001 the Theatermuseum is part of the KHM-Museumsverband.

The Eroica-Hall

The Eroica-Hall is one of the architectural highlights of the Lobkowitz Palace. Between 1724 and 1729 it received its today's design. The owner at this time, Gundacker Count of Althan, commissioned the director of the Academy of Fine Arts, the Dutch Jacob van Schuppen, with the figural painting of the festive hall's ceiling.

The ceiling fresco is an allegory of all arts represented by the Academy of Fine Arts. Probably the aim was to use the hall as ceremonial room of the Academy.

In 1745, the Lobkowitz, a very musical and art minded family, took over the palace. Franz Joseph Maximilian Prince Lobkowitz, prominent patron of the Viennese and Bohemian music and theatre scene, a musician himself and later also director of the royal theatre, set up the festive hall for concerts in 1799. Ludwig van Beethoven, who was a regular guest at the palais and played many concerts in this house, dedicated his Third Symhony, originally titled as "Bonaparte", to Prince Lobkowitz. Hence the festive hall bears the name "Eroica-Hall" today. In 1807 Beethoven's Fourth Symphony premiered at the palace and in December 1812 the actual foundation of the "society of friends of music" (Gesellschaft der Musikfreunde) took place in the building with the registry of the founding members. Until today the Eroica-Hall preserved its special atmosphere and is the ideal setting for festive events.

Exhibitions and Events

Autumn 2023 / Preview 2024

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Im Palais Lobkowitz Lobkowitzplatz 2, 1010 Wien presse@theatermuseum.at T +43 1 525 24 4019



Café im Lobkowitz

In the spring of 2023, the Theatermuseum opened the seasonal **Café im Lobkowitz**. Museum visitors and passers-by looking for a place to take a break away from the hustle and bustle of the city can enjoy Italian Piazza style food, coffee specialities, aperitifs and much more.

The concept comes from **Nathan Spasić**, the operator of the somewhat different speciality coffee house Goldener Papagei in Vienna's 2nd district, and his partner **Miki Apostolo**, who ran a three-toque restaurant before turning his back on "Etepetete" gastronomy and now offers private cooking. From spring to autumn, they serve sustainably and exclusively produced drinks and snacks in the Mediterranean-style inner courtyard of Stadtpalais Lobkowitz – freshly prepared on a cargo bike converted into a bar and cooking island. The menu includes coffee sourced directly from farmers and roasted in-house, pastries from Marischka, sourdough bread from Joseph, meat from Dormayer in Langenzersdorf, crisps from Pepi in Korneuburg, regional vegetables – even from Vienna if possible – and actual homemade lemonades. The plants selected by floral designer **Thomas Tergowitsch** for the special place add to the special atmosphere. If you like a green plant, you can purchase it and take it home, as the shop-in-shop concept envisages.

The **Café im Lobkowitz** is open **from Wednesday to Sunday from 10 a.m. to 5.30 p.m.** (except during storms and pouring rain), is accessible without a museum ticket and is one of the few venues in Vienna's city centre that is barrier-free.



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